



编 号： M-2019-48
日 期： 2019年7月20日
敬 致： 全体会员商家
副 本： 全体董事

诚邀参与“SIRIM-Fraunhofer 制造业提升计划”简报会（8-8-2019）

本会将于 **2019年8月8日（星期四）**，下午**2时30分至4时**正在本会7楼黄琢齐会议室举办“SIRIM-Fraunhofer 制造业提升计划”简报会，旨在向会员商家特别是制造业者介绍此计划，深入了解如何通过参与此计划获得提升。此计划旨在通过结合科技应用和创新以协助制造业提升产品素质、生产高价值产品、提升生产力及竞争力。

SIRIM-Fraunhofer 计划是由 SIRIM 与 Fraunhofer 研究所，德国一所顶尖的科技研究组织合作，通过提高工业生产力以提升本地中小型企业及发展制造业。因此，总值 2 亿令吉已拨出供符合资格的中小型制造业申请。SIRIM 将承担其 80% 的项目费用而中小型制造业只需付 20% 的费用。

此计划包含科技审核（Technology Audit）以协助中小型制造业能够了解其优缺点，以及需改善的方面。审核结果将有助于中小型制造业拟定有效的计划以提升生产力及技术管理能力并提升其价值链。

敬邀制造业者的会员商家（公司营运至少 2 年）踊跃参与 SIRIM-Fraunhofer 计划简报会。会员收费为每位 **RM30** 而非会员收费为 **RM50**。兹附上有关表格及有关资料供参阅。欲参加者请尽速填具有关表格并于 **2019年8月2日前** 电邮或传真予本会秘书处郭嘉明小姐或陈淑苗小姐，传真：03-4253 2520；电话：03-4253 2135；电邮：koaycb@chinesechamber.org.my 或 chingsm@chinesechamber.org.my

谨此函达，谢谢！

总执行秘书

何素芳

谨启



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Ref. : M-2019-48
Date : 20th July 2019
To : All Members
c.c. : All Council Members

Briefing on SIRIM-Fraunhofer Programme (8-8-2019)

We are pleased to inform that a Briefing to introduce and provide insights of SIRIM-Fraunhofer Programme to all members of KLSCCCI will be held on **8th August 2019 (Thursday), from 2.30 p.m. to 4.00 p.m.** at WTC Conference Room of KLSCCCI, Level 7 of Wisma Chinese Chamber. This programme is aimed to assist manufacturing companies to improve quality of products, develop high-value derivative products, and boost industrial productivity and competitiveness by incorporating technology application and innovative ideas.

SIRIM-Fraunhofer Programme is initiated by SIRIM collaborating with Fraunhofer Institute, a prominent technology institute and applied research organisation in Germany tie-up to upgrade local SMEs and develop manufacturing sectors. Thus, a total of RM200 million budget has been allocated for eligible SMEs to apply. SIRIM will subsidize 80% of the project cost while company will have to bear 20% of the project cost only.

This programme encompasses a technology audit that helps manufacturing SMEs to understand their strengths and weaknesses, as well as potential areas for improvement. The audit outcome will help manufacturing SMEs to set up action plans to enhance productivity and technology management capabilities to ultimately move up the value chain.

All members of KLSCCCI especially manufacturers (company has been in operation for at least two years) are cordially invited and encouraged to participate in the SIRIM-Fraunhofer Programme Briefing. **Admission fee for member is chargeable at RM30 per person, non-member is chargeable at RM50 per person.** We enclose herewith the registration form and related information for your reference. Interested members kindly revert duly completed registration form to Ms. Koay or Ms. Ching of KLSCCCI Secretariat latest by **2nd August 2019** by Fax : 03-4253 2520; Tel : 03-4253 2135; E-mail : koaycb@chinesechamber.org.my or chingsm@chinesechamber.org.my.

Thank you.

Yours faithfully,

HO SOO FONG
Executive Director

