



SELANGOR
INTERNATIONAL
EXPO 2016
Malaysia's Global Trading Hub

20 – 22 October 2016

MINES International Exhibition & Convention Centre (MIECC)



**The Gateway to
Malaysia's Flagship
Business State**

OUR TRACK RECORD

The figures for Selangor International Expo 2015 stand testament to the thriving opportunities that we create.



SELANGOR INTERNATIONAL EXPO 2016

Malaysia's perfect avenue for business returns to Selangor, the economic heart of Malaysia. Held right next to the nation's capital, Selangor International Expo 2016 creates an ideal environment for local and foreign ventures to connect, collaborate and take their businesses to the next level.



OBJECTIVES

At its core, Selangor International Expo 2016's key objectives are aimed to drive business growth across and beyond the region.

To position Selangor as a

**global
trading
hub**

To provide exposure
and information on the

**latest
technologies**

To be the perfect avenue for

**marketing,
collaboration
and
partnerships**

To create a platform
for local and foreign

**MNCs,
SMEs**

and entrepreneurs to showcase
their products and services

THE GO-TO BUSINESS EXPO

As one of the leading business expos in Malaysia, we are offering even more benefits this year, including conferences with leading business figures.

**For foreign
exhibitors**

**Attractive
incentives
for foreign
companies**

**For local
exhibitors**

Application for
**Market
Development
Grant**

Rebates



EXHIBITOR PROFILE

Selangor International Expo 2016 is set to host exhibitors from a wide spectrum of industries and regulatory bodies.

**Life
sciences**



Halal

**Selangor
start-ups**



VISITOR PROFILE

Selangor International Expo 2016 fuels business expansions by bridging trade exhibitors with a broad range of business figures.



Manufacturers



Exporters



Business owners



Importers



Wholesalers



Distributors



Retailers



Procurement representatives



Purchasing managers



Investors



Media



Government agencies and institutions



Embassies



Trade promotion agencies



Trade associations



Business chambers



SELANGOR AT A GLANCE

Have a look at what the golden state of Malaysia has to offer.

Total FDI of
RM63.3 billion*
(US\$15.3 billion)

The creation of
more than
360,860
employment
opportunities*

Producing
40,000
graduates
annually

More than
1,302
MSC companies**

Over
4,660
projects*

Source:

*Malaysian Investment Development Authority (MIDA) from 1999 - 2015

**Multimedia Development Corporation (MDeC), 2015




20 – 21 October 2016 (Trade visitors)
22 October 2016 (Public visitors)

10.00 am – 6.00 pm

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Register now and discover a world of opportunities.

www.selangorexpo.com

 **selangorexpo**
#SelangorExpo

CNN International Sdn Bhd

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馬來西亞-中國總商會
MALAYSIA-CHINA CHAMBER OF COMMERCE



吉隆坡暨雪蘭莪中華總商會 (隆雪中區)
The Chinese Chamber of Commerce and Industry
of Kuala Lumpur and Selangor (KLSCCI)



Dewan Perdagangan Islam Malaysia
Cawangan Negeri Selangor



巴生中華總商會
**KLANG CHINESE CHAMBER OF
COMMERCE AND INDUSTRY**



Est. 1928
KEY TO SUCCESS

**KUALA LUMPUR & SELANGOR
INDIAN CHAMBER OF COMMERCE
AND INDUSTRY**



DEWAN PERDAGANGAN MELAYU MALAYSIA SELANGOR