





# The HELP-Chinese Chamber of Commerce & Industry of Kuala Lumpur and Selangor (KLSCCCI) SCHOLARSHIPS

**RM5,000,000** worth of scholarships grants and bursaries for eligible KLSCCCI's members, their families and employees, to continue their tertiary and Continuous Professional Development Programmes with HELP Group.

This scholarship grant covers the tuition fee waiver for all programmes offered at HELP University, HELP College of Arts and Technology, HELP Academy and ELM Graduate School.

The programme covers all Short Courses, Pre-University Programmes, Undergraduate and Postgraduate Programmes.

# Featured Programmes for 2016:

- Master of Entrepreneurship
- Master of Business Administration
- Master of Human Resource Development



Other programmes:

# Diploma (2.5 years)

- Engineering
- Business Information Technology
- Culinary Arts
- Business

# Bachelor's Degree (3 years)

- Bachelor of Business (Hons): Entrepreneurship
- Bachelor of Business (Hons):
  - 1. Accounting 2. Marketing 3. Finance
  - 4. International Business 5. Economics

# Master Programmes (1.5 years)

- Master of Accounting and Finance
- Master of Corporate Governance
- Master of Executive Management
- Master of Project Management
- Master of Philosophy (MPhil)
- Doctor of Business Administration (DBA)

### **Short Courses (2 months)**

 Certificate in Entrepreneurship and SME Management

### **ELM Business School, HELP University**

ELM Business School is the largest faculty of HELP University that offers various business programmes from Diploma to Postgraduate programmes

`ELM' stands for entrepreneurship, leadership and management (elm). It reflects our understanding of the multifaceted role of both individuals and organisations that at any one time forms the trinity role that entrepreneurship, leadership and management interplays to create, manage and sustain a business over different phases of its life.

### How do I apply for the KLSCCCI Scholarship?

- All applicants must register online via www.help.edu.my/KLSCCCI
- All applicants must submit a HELP Programme Application Form together with a Reference Letter from KLSCCCI confirming their membership.
- All applicants must pay the application and all administration fees with a cheque made payable to HELP University Sdn Bhd.
- Terms and conditions stipulated for HELP Scholarship apply.

Note: Applicants must provide proof of their KLSCCCI membership to qualify for this scholarship.