主办单位 Organiser : 隆雪中总 KLSCCCI

PSMB SBL Claimable

Training Course on "FRANCHIFY 100"

日期 Date	**: 2018 年 3 月 28 日（星期三）28th March 2018 (Wednesday)**
时间 Time	**: 9.00 a.m. – 5.00 p.m.**
地点 Venue	**: 中华总商会大厦 1 楼研讨室 1st Floor, Wisma Chinese Chamber**
媒介语 Medium	**: 英文 English**
主讲人 Facilitator	**: 刘泗嶲先生 Mr. Ray Low**
收费 Fee	**: RM480.00 / pax (include refreshments, lunch, notes & 6% GST)**

暂定节目表 Tentative Programme

8.30 a.m.	参加者报到及茶点 Registration & Refreshment
9.00 a.m.	培训课程开始 Training Course Commence **Module 1: Business Report Card – "Bridging the GAP & Supplying the DEMAND"**
	Learn how to conduct preliminary business analysis and grasp the actual understanding for the demand of your business
	Module 2: What is FRANTRAPRENEURSHIP?
	Learn how to transform into a higher level franchise business owner through Frantrepreneurship
12.00 noon	午餐 Lunch
1.00 p.m.	继续 Resume **Module 3: SELL ! SELL ! SELL !**
	"If you fail to sell aggressively and effectively eventually you'll end up selling your business at a huge loss"
	Module 4: Role Play on marketing your Franchises
	Participation in actual business scenario role-play with guidance of franchise problem solving and ways to construct an excellent franchise marketing program
3.30 p.m.	茶点 Refreshment **Module 5: Business Action Plan – "FRANCHIFY 100"**
	Ultimate key take-aways of an actual business plan called "FRANCHIFY 100" that could be immediately applied for the desired business success.
5.00 p.m.	结束 End of Programme

<<<<<<<<<< 报名表格 Registration Form>>>>>>>>>>

公司名称 Company Name : _____

地址 Address : _____

_____ GST No. : _____

电话 Tel (Office) : _____ 手机 Mobile : _____

电邮 E-mail : _____ 传真 Fax : _____

参加者姓名，职称与电邮 : (i) _____

Name, Designation & Email (ii) _____

(iii) _____

(iv) _____

(v) _____

请传真表格及汇款单至 **[户口名称 A/C Name : KLSCCCI]** :

Kindly fax /email the duly completed form and bank in slip to :

KLSCCCI , 7th Floor, Wisma Chinese Chamber, 258, Jalan Ampang, 50450 Kuala Lumpur.

Tel : 03-4253 2135 ; Fax : 03-4253 2524 / 0; Email: inquiry@chinesechamber.org.my

户口号码 **Account Number** : 马来亚银行 **Maybank 0140-1133-0950**

GST No : **000795279360**

B4-09-18/KKS