

# 中总工业 4.0 研讨会 ACCCIM Industry 4.0 Conference

推动马来西亚中小型企业迈向工业4.0  
Propelling Malaysian SMEs on the Industry 4Fwd Journey

**28-09-2019**  
9.00 a.m. – 4.30 p.m.

Seng Peng Hall, Wisma Chinese Chamber,  
258, Jalan Ampang, 50450 Kuala Lumpur

• 语言 Language : 英文 English

## 活动焦点 Event Highlights

### 主宾 Guest of Honour

#### “面对面”环节 Town Hall Session

马来西亚国际贸易及工业部副部长  
**王建民博士**  
Y.B. Dr. Ong Kian Ming  
Deputy Minister of International Trade and  
Industry of Malaysia (MITI)



### 致辞 Speech

马来西亚全国总商会总会长暨  
马来西亚中华总商会总会长  
**丹斯里拿督戴良业**  
Tan Sri Datuk Ter Leong Yap  
President of the National Chamber of Commerce and Industry  
of Malaysia (NCCIM) cum President of the Associated Chinese  
Chambers of Commerce and Industry of Malaysia (ACCCIM)



### 专题讨论 Panel Session

马来西亚工业及中小型企业的  
数码化和工业4.0路在何方？  
各行各业该如何加速应用？

Where are Malaysian industries and SMEs on  
their digitalization and industry 4.0 journey,  
and how can we accelerate adoption?

#### 评议人 Panellists

- 一力集团总经理彭俊杰先生  
Mr. Richard Peh, General Manager of Pcestar Industries (Selangor)  
Sdn. Bhd.
- 征阳集团数码发展总监郭育坚先生  
Mr. Kenny Kok, Director of Digital Development of Sunsuria Berhad
- Fusionex公司创办人和总执行长拿督斯里郑凯文  
Dato' Sri Ivan Teh, Founder & Group CEO of Fusionex International
- 微软亚太区首席合伙人 Mr. Vivek Puthucode  
Chief Partner Officer of Microsoft Asia Pacific

### 工业4.0诊所 Industry 4.0 Clinic

- 马来西亚工业发展金融公司  
Malaysian Industrial Development Finance Berhad (MIDF)
- 马来西亚中小企业机构  
SME Corporation Malaysia (SME Corp. Malaysia)
- 马来西亚科技发展机构  
Malaysian Technology Development Corporation (MTDC)
- 马来西亚数字经济发展局  
Malaysia Digital Economy Corporation (MDEC)
- 雪兰莪人力资源发展中心  
Selangor Human Resource Development Centre (SHRDC)

### 报名费 Registration Fee

- RM 100 – 会员 Members
- RM 150 – 非会员 Non-Members

### Early Bird Special:

首100名报名者可在活动现场获得300页的新书《The Business Perspective of the Fourth Industrial Revolution》  
First 100 registered participants will receive a 300-page book entitled “The Business Perspective of the Fourth Industrial Revolution” during the conference

主办单位 Organiser



协办单位 Co-organisers



巴生中華總商會  
KLANG CHINESE CHAMBER OF COMMERCE AND INDUSTRY

马来西亚中华总商会 (中总)

THE ASSOCIATED CHINESE CHAMBERS OF COMMERCE AND INDUSTRY OF MALAYSIA (ACCCIM)

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