



编 号 : M-2021-40
日 期 : 2021年11月19日
敬 致 : 全体会员
副 本 : 全体董事

隆雪中总-联昌回教银行线上讲座系列 2.0 清真与数码转型 (3-12-2021, 3.00 p.m.- 4.30 p.m.)

本会将与联昌回教银行 (CIMB Islamic Bank Berhad) 订于 2021 年 12 月 3 日 (星期五) 联办线上讲座会系列 2.0, 主题为“SME BizReady - 清真与数码转型”。这项线上讲座会旨在协助本会会员及中小型企业了解有关如何通过提供品牌宣传以帮助中小型企业在全世界清真市场扩展业务以及提供数码转型的机会。详情如下:

日期 : 2021 年 12 月 3 日 (星期五)
时间 : 下午 3 时正至 4 时 30 分
分享嘉宾 : 1) 联昌回教银行商业发展兼商业银行副主管许和铭先生
2) EasyStore 行销经理练汶锴先生
3) BusinessHR 高级销售经理陈宏劲先生
主持人 : 本会数字经济组副主任林国兴先生
媒介语 : 华语

线上讲座会将通过 Zoom 免费参与。欢迎会员踊跃报名参加参与此线上讲座会。欲参与者可通过 <https://bit.ly/halalbizready> 报名。

任何询问, 请联络本会秘书处郭嘉明小姐, 电话: 03-4253 2135; 传真: 03-4253 2520; 电邮: inquiry@chinesechamber.org.my。

谨此通知, 谢谢!

总执行秘书

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Ref. No : M-2021-40
Date : 19th November 2021
To : All Members of KLSCCCI
c.c. : All Council Members

**KLSCCCI-CIMB SME BizReady Webinar Series 2.0
Halal and Digital Transformation (3-12-2021, 3.00 p.m. – 4.30
p.m.)**

KLSCCCI in collaboration with CIMB Islamic Bank Berhad will organise webinar series 2.0 titled “**KLSCCCI-CIMB SME BizReady 2.0 – Halal & Digital Transformation**” on 3rd December 2021 (Friday). This webinar aims to help members of KLSCCCI and SMEs to gain understanding about how to grow businesses in the global Halal markets by offering brand exposure and opportunities for digital transformation. Details of webinar are as follows:

Date : 3rd December 2021 (Friday)
Time : 3.00 p.m. to 4.30 p.m.
Speakers : 1) Mr. Cyrus Hee, Vice President of Business Development,
Commercial Banking of CIMB Islamic
2) Mr. Eric Lian, Community Executive of EasyStore
3) Mr. Beer Tan, Senior Sales of BusinessHR
Moderator : Mr. Lim Kok Hing, Deputy Chairman of Digital Economy
Committee, KLSCCCI
Medium of instruction : Mandarin

This webinar will be conducted via Zoom, free admission. All members are cordially invited to participate. For members who are interested to participate, please register at <https://bit.ly/halalbizready>.

Any enquiries, please contact Ms. Koay of KLSCCCI at Tel: 03-4253 2135; Fax: 03-4253 2520; E-mail: inquiry@chinesechamber.org.my.

Thank you!

Yours faithfully,

Ho Soo Fong
Executive Director

