



编 号： M-2022-07
日 期： 2022 年 2 月 8 日
敬 致： 全体会员商家
副 本： 全体董事

诚邀参展第五届中国国际进口博览会（5 ~ 10-11-2022）

顷接马来西亚中华总商会（中总）来函告知，由中华人民共和国商务部和上海市人民政府联合主办的第五届中国国际进口博览会（简称“进博会”）订于 **2022 年 11 月 5 日至 10 日**，在国家会展中心（上海）举办。世界贸易组织及联合国工业发展组织等相关国际组织为合作单位，中国国际进口博览局和国家会展中心（上海）有限责任公司为承办单位。进博会展区总面积为 36 万平方米，由国家贸易投资综合展区及企业商业展区组成。

在马来西亚国际贸易及工业部和中华人民共和国驻马来西亚大使馆的支持下，中总将参展此博览会并组织代表团赴会，旨在为大马商家提供国际投资平台和机会，协助企业促销产品和服务到海外市场。

中总将在进博会之“食品及农产品展区”设立中总馆（马来西亚），目标为设 20 个展位，详情如下：

涉及领域	：	乳制品、休闲食品、甜食、调味品、饮料和酒类、肉类、水产品和冷冻食品、综合食品（包括宠物食品）、蔬果、农产品（包括农作物种业：育种或栽培技术；种子机械；种业创新研发成果；农业、微肥；水稻、小麦、瓜果、蔬菜、苗木花卉等农作物种子）等 专区：乳制品专区、农产品专区
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符合条件者可申请市场开发援助金（MDG）。

由于展位有限，敬请有意参展的会员商家尽速向中总预订展位，展位费如下：

- i. 普通位置：RM22,000.00
- ii. 角落位置：RM26,000.00

鉴于条款诸多局限，进博会也要求先审批参展企业名单，若进博会不接受贵公司申请，中总将退还有关费用。

另，进博会也设有以下展区，中总可以引荐参展。唯能否获得以下展馆展位将由进博会全权决定。

展馆	涉及领域
汽车展区	品牌汽车，汽车零部件，汽车配套产品及养护用品，自动驾驶、智能网联、汽车芯片、新能源产品及技术，智慧交通、未来出行产品及技术，老爷车、赛车赛事等 专区：智慧出行专区、创新孵化专区（汽车领域）
消费品展区	面部护理及彩妆、其他护理及日化用品、家电及消费电子、家居及家饰设计、时尚服装及配饰、宝石及珠宝、体育用品、体育赛事及电竞等 专区：日化消费品专区、体育用品及赛事专区、绿色智能家电及家居专区、时尚服饰及配饰专区
技术装备展区	数字工业自动化：自动化、机器人、工业解决方案； 集成电路：原材料、半导体设备、芯片； 能源低碳及环保技术：石油化工设备、新材料、新能源、电力电工、环保技术与设备、综合治理设备、垃圾处理设备； 人工智能：人机交互、数据库、物联网、通信； 数字打印及光学技术：数码印刷、3D 打印、扫描设备、光学材料、光学设备与技术； 金属加工：切削机床、成形机床、特种激光加工设备、增材制造刀具、工夹具、检验、测量及零部件； 应急抗险：工程机械装备、灾害救援装备、应急救援探索检测、水域救援、应急救援交通 专区：能源低碳及环保技术专区、数字工业专区、集成电路专区、创新孵化专区（装备领域）
医疗器械及医药保健展区	药品、医疗器械、高值耗材、生命科学与临床医学仪器、养老康复及辅助产品、营养保健食品、健康护理、医疗美容、医疗旅游、医疗技术与服务等 专区：康复养老专区、生物医药专区、公共卫生防疫等专区、创新孵化专区（医疗领域）
服务贸易展区	生产性服务贸易：金融服务（银行、保险、资产管理等）、物流服务、信息技术服务、检验检测服务、综合服务、供应链管理等； 生活性服务贸易：文化服务、旅游服务、教育服务、娱乐及授权服务等

随函附上进博会简介及中总展位预定表格供参阅。有意参展的会员商家，请于 **2022 年 3 月 31 日前**，将填具之展位预订表格及展位费交给中总秘书处。任何询问，请联络中总秘书处黄智勇，手机号：016-921 5037 或电邮：marketing@acccim.org.my。

谨此函达，谢谢！

总执行秘书

何素芳

谨启



何素芳



Ref. : M-2022-07
Date : 8th February 2022
To : All Members
c.c. : All Council Members

Invitation to Participate in the 5th China International Import Expo (5~10-11-2022)

As informed by the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM), The Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government will jointly organise the 5th China International Import Expo (CIIE) **from 5th to 10th November 2022** at the National Exhibition and Convention Center (Shanghai). CIIE is supported by the World Trade Organization and United Nations Industrial Development Organization and etc., and co-organized by the China International Import Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd.. CIIE has a total area of 360,000m² consisted of Country Pavilion for Trade and Investment and Enterprise & Business Exhibition.

Supported by the Ministry of International Trade and Industry of Malaysia (MITI) and the Embassy of the People's Republic of China in Malaysia, **ACCCIM will be participating in the Expo and organising delegation visit to the 5th CIIE** in order to provide an international platform and opportunity to Malaysian Companies, and assist them to promote their products and services to overseas markets.

ACCCIM will set up ACCCIM Pavilion (Malaysia) with 20 booths at the Food & Agricultural area in CIIE. Details are as below:

Food and Agricultural Products	:	Dairy products, snack foods, sweets, condiments, beverages and wines, meat, aquatic products and frozen foods, comprehensive foods (including pet foods), fruits and vegetables, agricultural products (including crop seed industry: breeding or cultivation techniques; seed machinery; seed industry innovation R&D achievements; pesticide, micro fertilizer; seeds of crops such as rice, wheat, melons and fruits, vegetables, flowers and plants) etc. Special section: dairy products and agricultural products
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Eligible companies are entitled to claim Market Development Grant (MDG).

Due to the limited number of booths, interested companies are required to register with ACCCIM as soon as possible. The booth fees are as below:

- i. Standard Booth : RM22,000.00
- ii. Corner Booth : RM26,000.00

In view of constraints imposed by the Organisers' rules and regulations, as the Organisers request that the application be reviewed upon registration, ACCCIM will refund the booth fees if any application is rejected by the organiser.

In addition, CIIE offers several exhibition spaces as follows, which ACCCIM can recommend for interested companies to set up their booths. The CIIE will decide whether or not the booth(s) in the following exhibition spaces could be obtained at its sole discretion.

Hall	Field
Automobile	Brand vehicles, automotive parts and components, automotive supporting products and maintenance supplies, automotive driving, intelligent connected vehicles, auto chip, new energy products and technologies, smart mobility products and technologies, vintage cars, car racing events, etc. Special section: smart mobility and innovation incubation (automobile)
Consumer Goods	Facial care and make-up, other personal care and daily chemical products, home appliances and consumer electronics, home furnishings and design, fashion clothing and accessories, gemstones and jewellery, sporting goods, sporting events and e-sports, etc. Special section: daily chemical consumer goods, sporting goods and events, green and intelligent home appliances and furnishings, fashion clothing and accessories
Intelligent Industry & Information Technology	Digitalized and automated industry: automation, robotics, industrial solutions; Integrated circuits: raw materials, semiconductor equipment, chips; Energy, low-carbon and environmental protection technology: petrochemical equipment, new materials, new energy, electric power and electrician, environmental protection technology and equipment, comprehensive treatment equipment, waste treatment equipment; AI: human-computer interaction, database, Internet of Things, communication; Digital printing: digital printing, 3D printing, scanning equipment, optical materials, optical equipment and technology Metal processing: cutting machine, pressing machine, special laser processing equipment, additive manufacturing tools, fixtures, testing tools, measurement and parts. Disaster relief: construction machinery equipment, disaster rescue equipment, emergency rescue exploration and testing, salvage, emergency rescue transportation Special section: energy low-carbon and environmental protection technology, digital industrialization, integrated circuit and innovation incubation (equipment)

Hall	Field
Medical Equipment & Healthcare Products	Drugs, medical devices, high value consumables, life sciences and clinical medicine instruments, old-age rehabilitation and ancillary products, dietary supplements, health care, medical cosmetology, health tourism, medical technology and services, etc. Special section: rehab and elderly care, biopharm, public health and epidemic prevention, innovation incubation (medical field)
Trade in Services	Trade in productive services: including financial services (banking, insurance, asset management, etc.), logistics services, information technology services, inspection and testing services, integrated services, supply chain management, etc. Trade in life services: including services in culture, tourism, education, entertainment and licensing, etc.

Enclosed herewith the brochure of CIIE and booth Registration Form for reference. Interested Companies are required to email the duly completed registration form with payment receipt of booth booking fee to ACCCIM Secretariat **before 31st March 2022**. Should you have enquiries, please do not hesitate to contact Adrian Wong of ACCCIM Secretariat by H/P: 016-921 5037 or e-mail: marketing@accim.org.my

Thank you.

Yours faithfully,




HO SOO FONG
Executive Director