



Ref. No. : M-2023-29
Date : 22nd November 2023
To : All members of KLSCCCI
c.c. : All Council Members

Talk on “Understanding Generation Z : Achieving a Win-Win in Workplace Management” (8-12-2023)

Generation Z, born after 2000, has become the predominant force in the contemporary workplace. Employers may find it challenging to communicate with Generation Z, or may feel that the Z generation tend to be self-centered? In order to foster intergenerational collaboration in the workplace, it is crucial for company management to understand the mindset and needs of Generation Z, and be willing to change the existing operating mode, to enhance the overall value of the enterprise.

KLSCCCI will organise a Talk on “Understanding Generation Z: Achieving a Win-Win in Workplace Management” on 8th December 2023 (Friday). Details are as follows:

Date : 8-12-2023 (Friday)
Time : 10.00 a.m. to 12.00 noon
Venue : KLSCCCI 7th Floor Meeting Room
Trainer : Dr. Foo Meow Yee
Assistant Professor of Faculty of Accountancy and Management, Universiti Tunku Abdul Rahman
Medium : Mandarin
Registration Link : <https://bit.ly/HRDtalk01>
Registration Fees : Member rate RM30 ; Non-member rate RM50
Closing Date : 2-12-2023

All members are cordially invited to participate. Please register through above link. Any enquiries, please contact Ms. Chow of KLSCCCI at Tel: 03-4253 2135; E-mail: chowsf@chinesechamber.org.my

Thank you.

Yours faithfully,

Ho Soo Fong
Executive Director

