



Ref. No. : M-2024-07
Date : 14th March 2024
To : All Members
c.c. : All Council Members and Working Committee Members

ZheJiang Security Industry Promotion Conference in Malaysia (8-4-2024)

In order to promote the trade and economic relationship and cooperation between Zhejiang Province, China and Malaysia, the Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor (KLSCCCI) together with China Council for the Promotion of International Trade, Zhejiang Provincial Committee will jointly host the "ZheJiang Security Industry Promotion Conference in Malaysia" on 8th April 2024 (Monday). Details are as follows:

Date : 8-4-2024 (Monday)
Time : 2.30 p.m. (Registration at 2.00 p.m.) to 5.00 p.m.
Venue : Seng Peng Hall, Ground Floor, Wisma Chinese Chamber,
258, Jalan Ampang, 50450 Kuala Lumpur.
Free Admission

Zhejiang Province is renowned as a prominent manufacturer and exporter in China's security industry, especially excelling in digital security, which is a global leader in this sector. Its products mainly include video surveillance, anti-theft alarm, access control systems, smart locks, etc. With the rapid development of technologies such as the Internet of Things, big data, and artificial intelligence (AI), the security industry is gradually transitioning from traditional hardware and software sales to intelligent, data-driven, service-oriented solutions. This expansion extends its applications across diverse sectors, including government, finance, public safety, energy, transportation, education, environment, real estate, and beyond.

A delegation of 12 security enterprises based in Zhejiang Province, led by Mr. Lim Wei, Vice President of China Council for the Promotion of International Trade, Zhejiang Provincial Committee, will participate in this Conference. **We cordially invite representatives from the Malaysia security industry, as well as members who are keen to explore opportunities in the security sector, to attend the Event.** It provides an opportunity for you to engage with distinguished representatives from Zhejiang security industry, gain insights into the newest advancements in security technologies and products, and participate in business matchmaking session.

Enclosed herewith the Programme and List of Enterprises in Zhejiang Province for your reference. **Due to limited seats available, please register by 27th March 2024 (Wednesday) via the link: <https://bit.ly/ZJSIPC>.** For further enquiries, please contact Ms. Chow S.F. of the Secretariat at Tel : 03-4253 2135; e-mail : chowsf@chinesechamber.org.my.

Thank you.

Yours faithfully,

Ho Soo Fong
Executive Director

